

The Efficiency Death-March

THE UNINTENDED CONSEQUENCES OF
LARGE-SCALE SYSTEMS RESEARCH UPON CLIMATE CHANGE

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PROFILE

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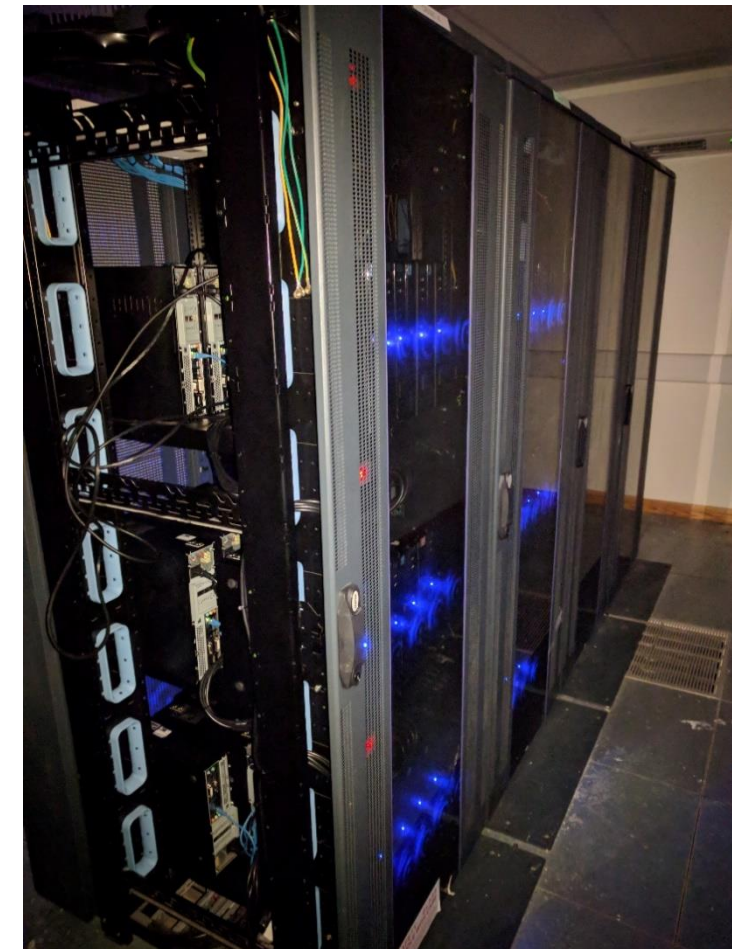
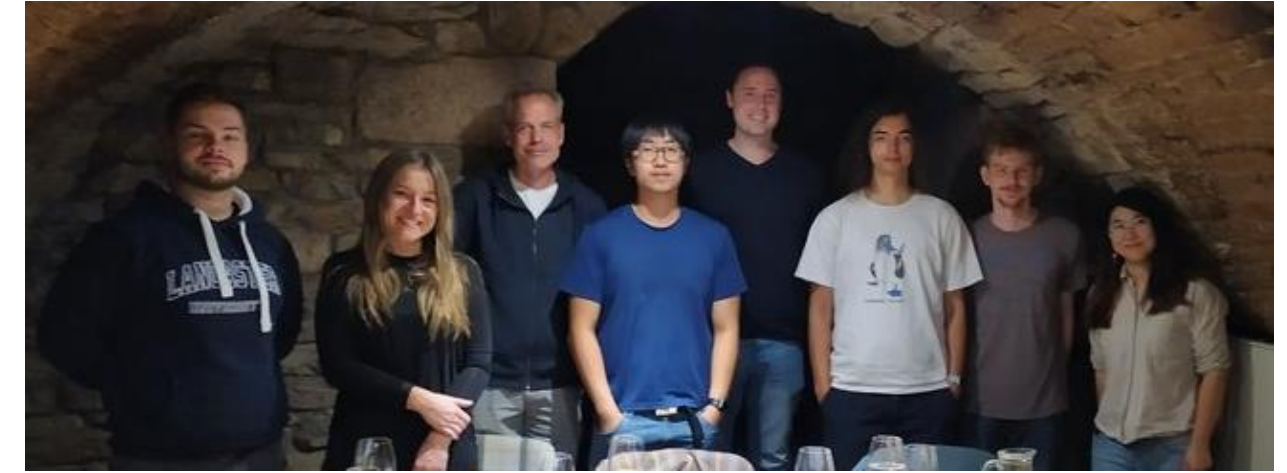
Founder of EDS Lab @ Lancaster University

Next Generation Computing Systems at Scale

Sustainability, Machine Learning, Datacentres, Resilience, Security

Strong emphasis on experimentation

- Peta-scale cluster schedulers & resource management
- Energy-aware & secure Deep Learning systems
- Operate a considerably large datacenter experiment lab!



ICT ENERGY CONSUMPTION



2019

8-10% electricity, 1% emissions

2025

14-20% electricity, 4% emissions

2040

25-40% electricity, 14% emissions

None of these capture AI impact

- Requires **high-power** compute infrastructures:
 - Buildings filled with **extremely complex hair dryers...**
- Continuous improvement in energy efficiency of ML
- However... scale produces non-trivial problems



x 1000 =

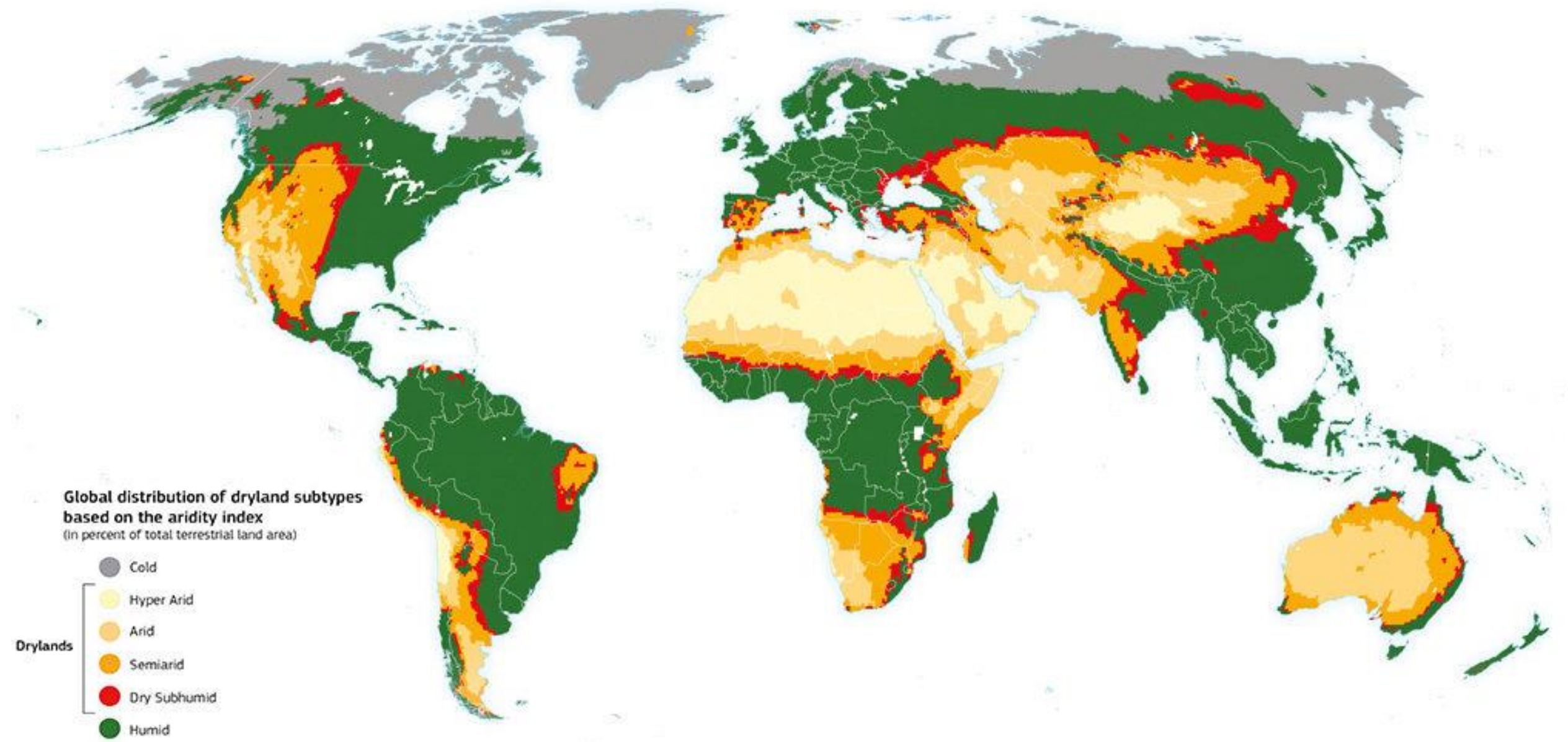


FUELLING THE AI RAT RACE

- **Rat-race** towards **accuracy** and **generality** in ML
 - My model is 0.6% more accurate at recognising cats
 - And recognise some dogs
- Leader-boards incentivise “**buying results**”
- AlphaGo – Beating humans at playing Go
 - **960** hours, **5000** devices
 - **200,000 kWh**
 - **40t of CO2** (assuming natural gas)
 - **80,000** vehicle miles



CONSEQUENCE



TYPICAL APPROACHES



Technological Innovation

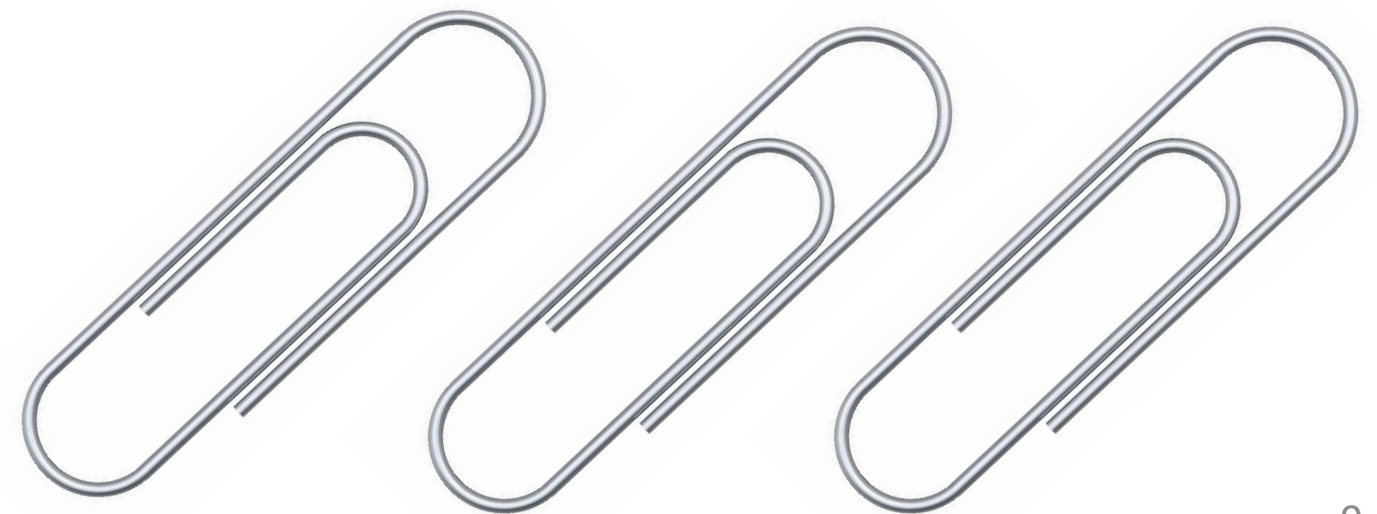
Understand end-use

New energy sources

Social & legal reform

Why has the global ICT footprint not decreased?

THE TROUBLE OF EFFICIENCY



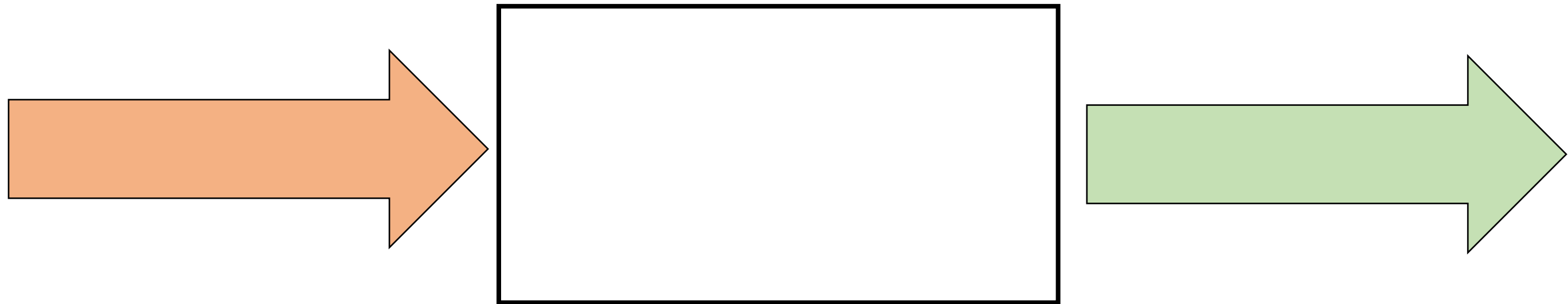
JEVON'S PARADOX

- Technology progress/government policy increases resource efficiency, but increases consumption
 - Network use & data
 - High quality images
 - Faster compute
- **A lot our efforts may have accelerated this!**
 - *"Its outside of my remit..."*
 - The Efficiency Death-March

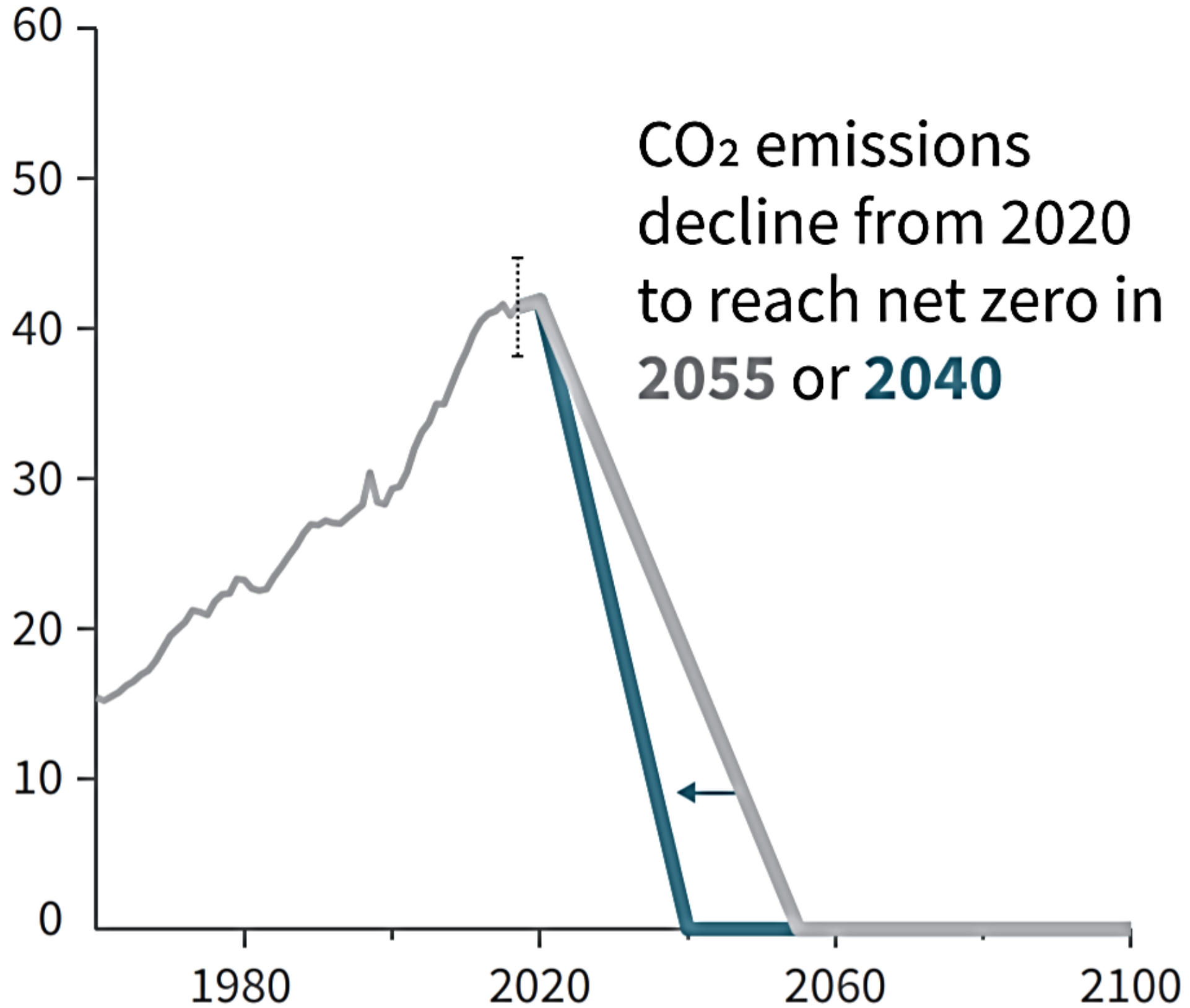


THOUGHT EXPERIMENT

- The perfectly efficient system would not solve the problem of demand

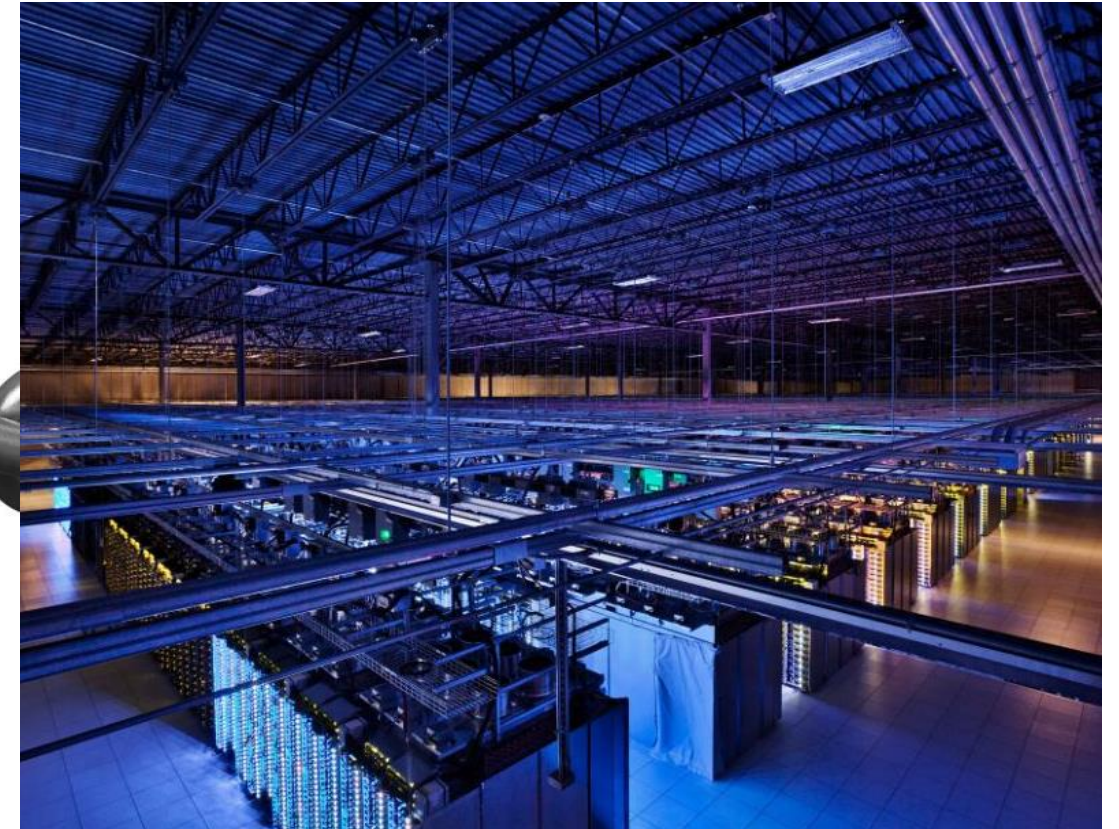
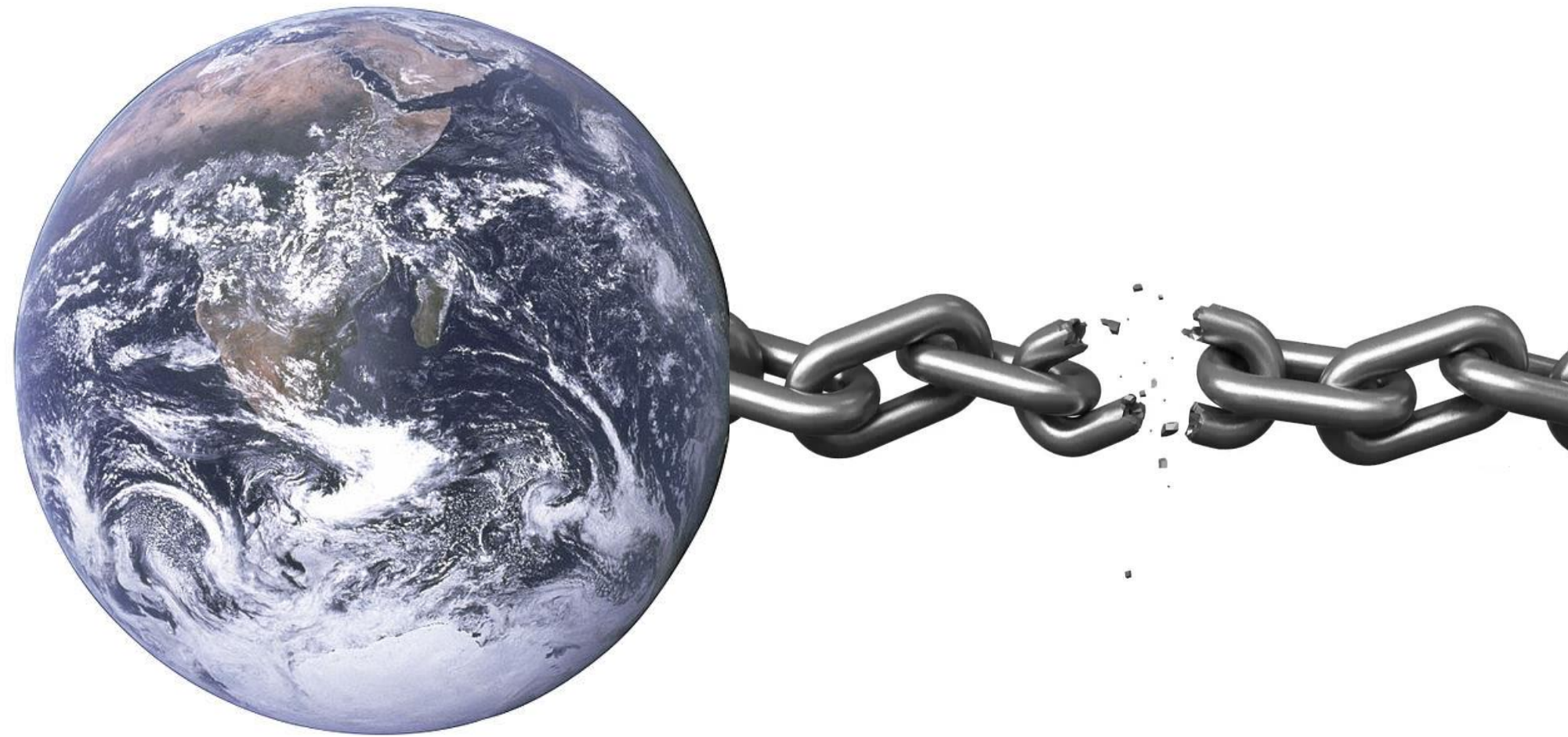


Billion tonnes CO₂ per year (GtCO₂/yr)



RECOMMENDATIONS

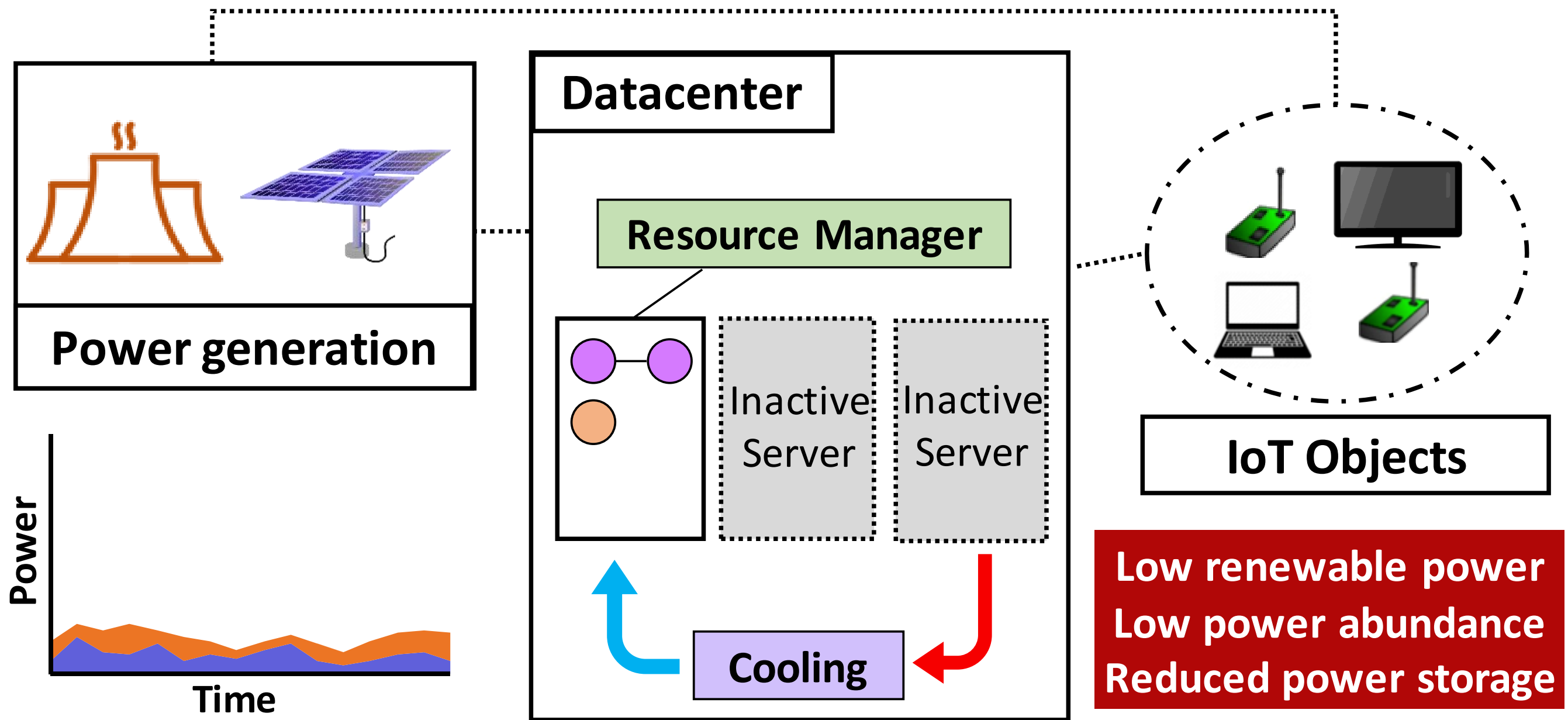
- More carefully worded introductions
- Responsible sustainability text
- Better metric/evaluation than efficiency?
- Gratuitous cognitive ability (more energy = more intelligent)
- Energy-adaptive ICT systems

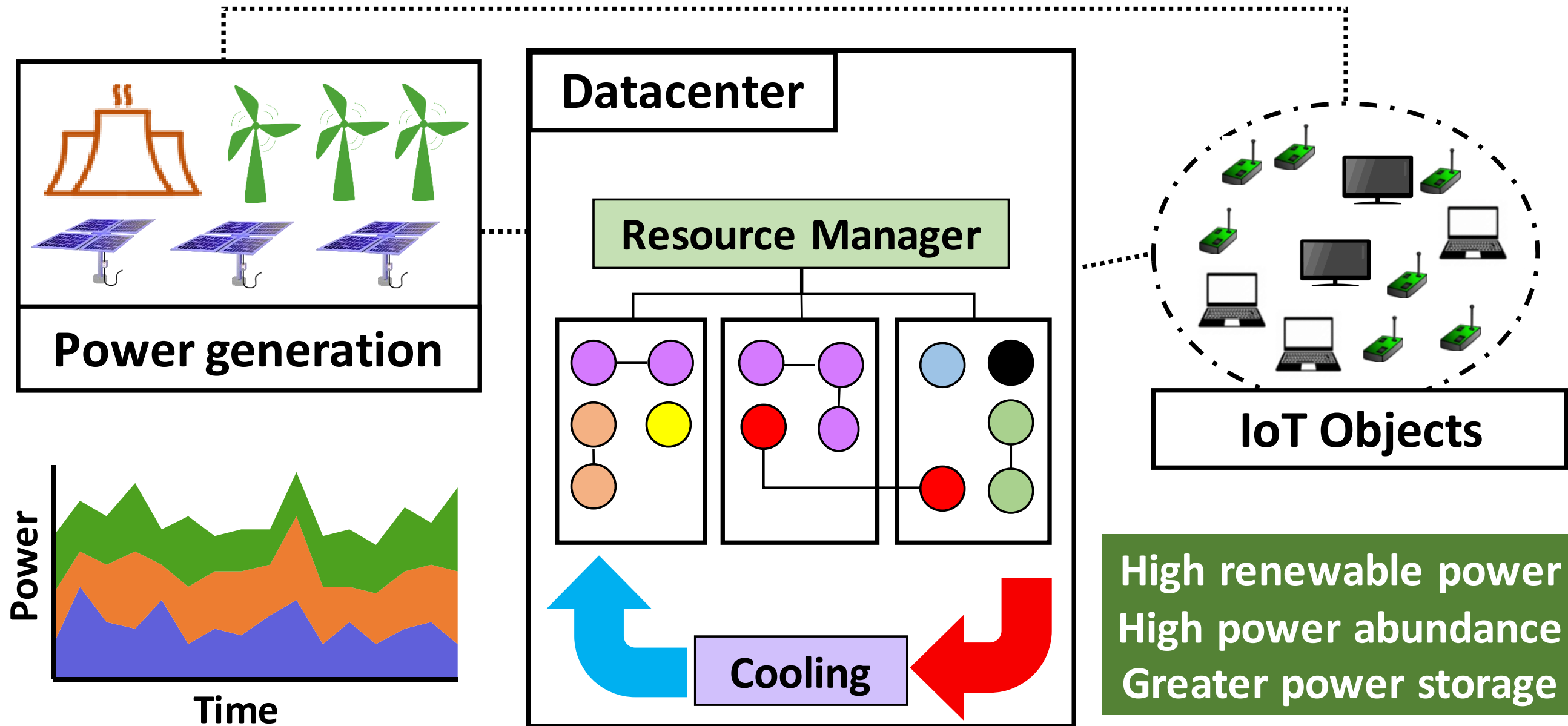


Unshackle **digitalisation demand**
from the **environment**

Reverse global ICT footprint &
attack climate change

AI will have **critical importance**
yet also **hinder**





FINAL THOUGHTS

The cost of large-scale systems (and ML) will be enormous

- Digitizing other industries
- Jevon's paradox, rebound effect
- 10% to 40% global electricity in several decades?
- Embedded objects, robotics, autonomous vehicles

Need radical rethink – what is “Green Computing”?

- Surely not just greater energy-efficiency
- Gratuitous cognitive ability (more energy = more intelligent)
- Self-adapt ML assembly based on energy availability



Recently funded project in this space
Multiple PhD and postdoc positions available



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